

WIN-BIG MEDITERRANEAN EVENT AGENDA

26th – 27th – 28th March 2025 - Italy, Rome



Co-funded by
the European Union

Day 1
Wednesday, 26th March 2025
Conference Day
Campidoglio (City Hall) - Sala Protomoteca
09:30 – 17:00 (CET)

LINK STREAMING: <https://www.youtube.com/@federazionedelmare-italian6154>

Time	Session
09:30 – 10:00	Registration – Welcome Coffee
10:00 – 11:00	Welcome and Opening - Morning Session: moderator Alessandra Migliaccio, Bloomberg <ul style="list-style-type: none"> ○ Roberto Gualtieri – Mayor of Rome ○ Mario Mattioli – President Italian Maritime Cluster ○ Costas Kadis - EU Commissioner for Fisheries and Oceans ○ Admiral Stefano Barbieri – Italian Navy ○ Vice Admiral Nicola Carlone – Italian Coast Guard Commandant ○ Vice Admiral Pierpaolo Ribuffo – Head of Department for Sea Policies ○ Carlo Corazza – Director of European Parliament Office in Rome
11:00 – 12:00	Panel 1: WIN-BIG Status of the project and preliminary results (survey & gender status in BuE) <ul style="list-style-type: none"> ○ Felix Leinemann - DG Mare – Head of Unit Blue economy, Aquaculture & Maritime Spatial Planning ○ Helena Vieira – Coordinator of WIN-BIG Project - University of Aveiro/CESAM ○ Laurence Martin – Secretary General Italian Maritime Cluster
12:00 – 13:00	Panel 2: Love for the oceans: Experience from Women's Eyes <ul style="list-style-type: none"> ○ Karin Orsel – President European Shipowners Association (ECSA) ○ Melissa Maselli – Italian Navy ○ Margherita Porro – Helmswoman, Luna Rossa Prada Pirelli Women's Teams
13:00 – 14:00	Lunch and Networking

	<p>Panel 3: Leveraging Women in BuE – Initiatives promoting Women’s inclusion, career opportunities, and gender aspect – Moderator: Laurence Martin</p> <ul style="list-style-type: none"> ○ Milena Messori – Head of the European Investment Bank Rome Office ○ Elsa Tudal – Director Europe/International Affairs – Ministry of Ecologic Transition, Biodiversity, Sea and Fisheries – France ○ Anna Dorangricchia – Project Manager Gender Equality, Social and Civil Affairs Division, Union for the Mediterranean (UpM) <p>Testimonials</p> <ul style="list-style-type: none"> ○ WINBLUE: Patrizia Grifoni – Coordinator, Director of research, Italian National Research Council ○ CallmeBLUE: Lidia Rossi, Director Formare; Emna Sohlobji, President Tunisian Maritime Cluster; Nesrine Ziad, Senior Officer Algerian Maritime Cluster; Masauda Abuarosha, Secretary General Libyan Maritime Cluster
14:00 – 15:00	<p>Coffee Break</p>
	<p>Panel 4: Women in science, research, innovation in BuE emergent sectors, a space of opportunities. Moderator: Annamaria La Civita</p> <ul style="list-style-type: none"> ○ Maria Cristina Pedicchio – President Agency for the Promotion of European Research (APRE) ○ Chiara Petrioli – Founder and CEO WSENSE ○ Pierpaolo Campostrini – Director General Consortium for coordination of research activities concerning the Venice lagoon system (CORILA) ○ Barbara Amerio – CEO-CSR manager, Amer Yachts ○ Leonardo Manzari - National Hub Italy, WestMED Assistance Mechanism; Marta Pascual, Spanish National Hub WestMED
	<p>Conclusion</p>
15:30 – 16:30	<ul style="list-style-type: none"> ○ Helena Vieira – University of Aveiro, Coordinator Centre for Environmental and marine Studies (CESAM) ○ Italian Maritime Cluster: Annamaria La Civita, Director Assonave; Marina Stella, Director General Confindustria Nautica; Silvia Migliorini, Director Federchimica-Assogasliquidi; Francesca Biondo, Director Federpesca; Marina Barbanti, Director General Unem; Tiziana Murgia, Italian Ports Association; Costanza Musso, President Wista Italy
16:30 – 17:00	

Day 2
Thursday, 27th March 2025
Win-Big Learning Labs (in presence)
Federazione del Mare (FdM) premises - Piazza SS. Apostoli, 66
09:00 – 17:30 (CET)

Time	Session
09:00 – 09:30	Registration Session
09:30 – 11:00	Learning Labs : Sustainability and Innovation in the Blue Economy Showcase workshop of Innovative Blue Economy Initiatives and Interactive Workshop of Designing Sustainable Blue Projects Pierpaolo Campostrini – Director General Consortium for coordination of research activities concerning the Venice lagoon system (CORILA)
11:00 – 11:30	Coffee Break
11:30 – 13:00	Learning Labs : Business Plan Development Introduction workshop to the key components of a successful business plan within the context of the Blue Economy. Group activity: Participants draft a business plan outline for the hypothetical Blue Economy start-up/project developed in session 2. Leonardo Manzari - National Hub Italy - WestMED Assistance Mechanism
13:00 – 14:00	Lunch and Networking
14:00 – 15:15	Learning Lab: Communication Skills for the BuE. Interactive workshop focusing on effective communication skills, negotiation, and presentation skills. Practice and feedback through role-playing scenarios tailored to the BuE Clara Bartra – Food Tech & Food Innovation Expert – Ivoro Ventures
15:15 – 15:30	Coffee Break
15:30 – 17:00	Learning Labs: Blue Career Management

Panel discussion with successful women in the Blue Economy sharing their experiences and advice on BuE oriented careers

Celia Murcia – Founder and CEO – Blue-Jobs

17:00 – 17:30

Interactive Session & Closing

Day 3

Friday, 28th March 2025

Win-Big Women's Retreat Day (in presence)

Federazione del Mare (FdM) premises - Piazza SS. Apostoli, 66

9:00 - 14:30 (CET)

Time	Session
09:00 – 09:30	Women Reception
	Mentor: Lidia Lins - Musician and voice activation coach
09:30 – 10:00	Ice-Breaker Session - Welcome and Fish in the Pond Session Participants will be invited to write struggles and challenges faced in the BuE and pick up randomly a paper that other colleagues wrote
10:00 – 12:00	Voice Activation An informal circle will be formed and participants will be invited to debate relevant topics of the Mediterranean Basin BuE
12:00 – 13:00	Inspirational Story Sharing Inspiring women share career path stories and advise participants on Blue Economy with personal and professional experience
13:00 – 13:30	Group Photo & Closing session A reflective session will end the Retreat Day sharing the highlights of the morning and results of the WIN-BIG project.
	Photos for the book will be taken.
13:30 – 14:30	Light Lunch