

WOMEN

IN BLUE ECONOMY

INTELLIGENCE GATHERING AND CAPACITY BOOSTING

Learning Labs: Blue Career Management

WIN BIG



Co-funded by
the European Union





Introduction & Career timeline



Co-funded by
the European Union

Who am I?

Blue economy expert & Founder/CEO Blue-jobs

- BSc Marine Sciences
- MSc Marine Renewable Energy
- MSc International Promotion and Management of R&D Projects and Actions
- +10 years of experience on blue economy, EU projects and preparation of proposals
- Evaluator of the European Commission
- Blue careers mentor



Blue-jobs in figures

+5.000

Experts registered at
our platform

30K

Users in our community



From + 100 countries

+1000

Jobs posted

01

Analysis

How do you feel now with your professional life

02

Long-term goals

Where do you want to head towards

03

Development

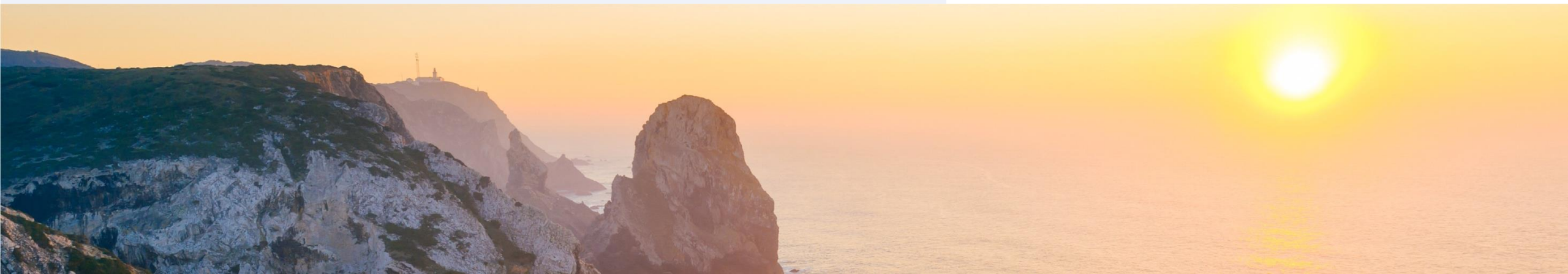
Growth in the blue economy

04

Leadership

Understand how to get there

Objectives of the learning lab



Career timeline visualization



Professional life wheel



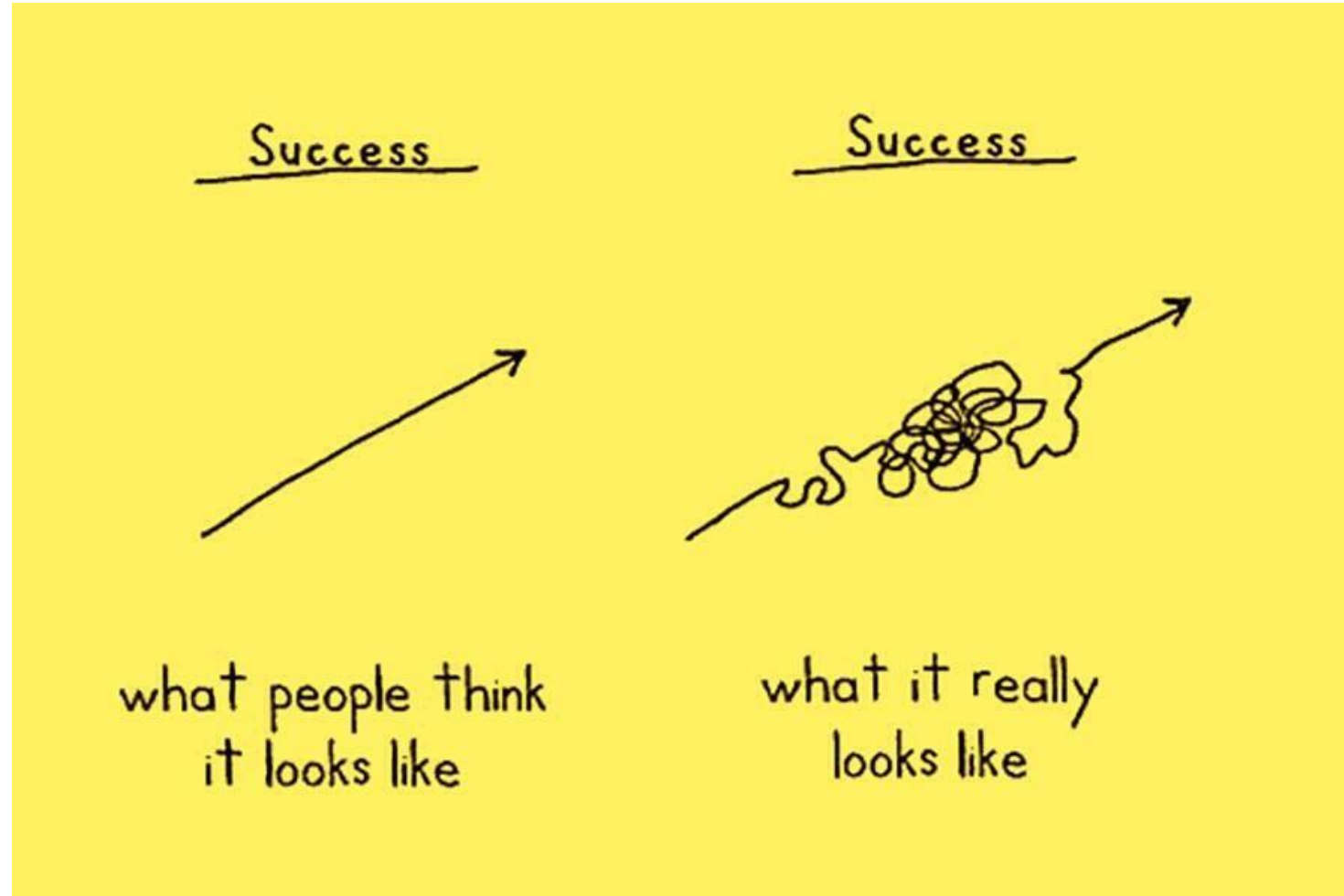


Navigating Ups & Downs in Career Growth



Co-funded by
the European Union

Ups and Downs



Ups

- Acknowledge progress
- Reflect on growth
- Reward yourself
- Share successes with peers and mentors
- Support others in their successes
- Create visibility for women in the field + Inspire the next generation
- Keep a record of accomplishments (timeline of achievements)

Downs

- Embrace Rejection as Part of Growth
- Build a Support System
- Focus on Your Strengths and Celebrate Progress
- Use a Growth Mindset to Adapt and Pivot
- Learn from Every Rejection
- Focus on What You Can Control

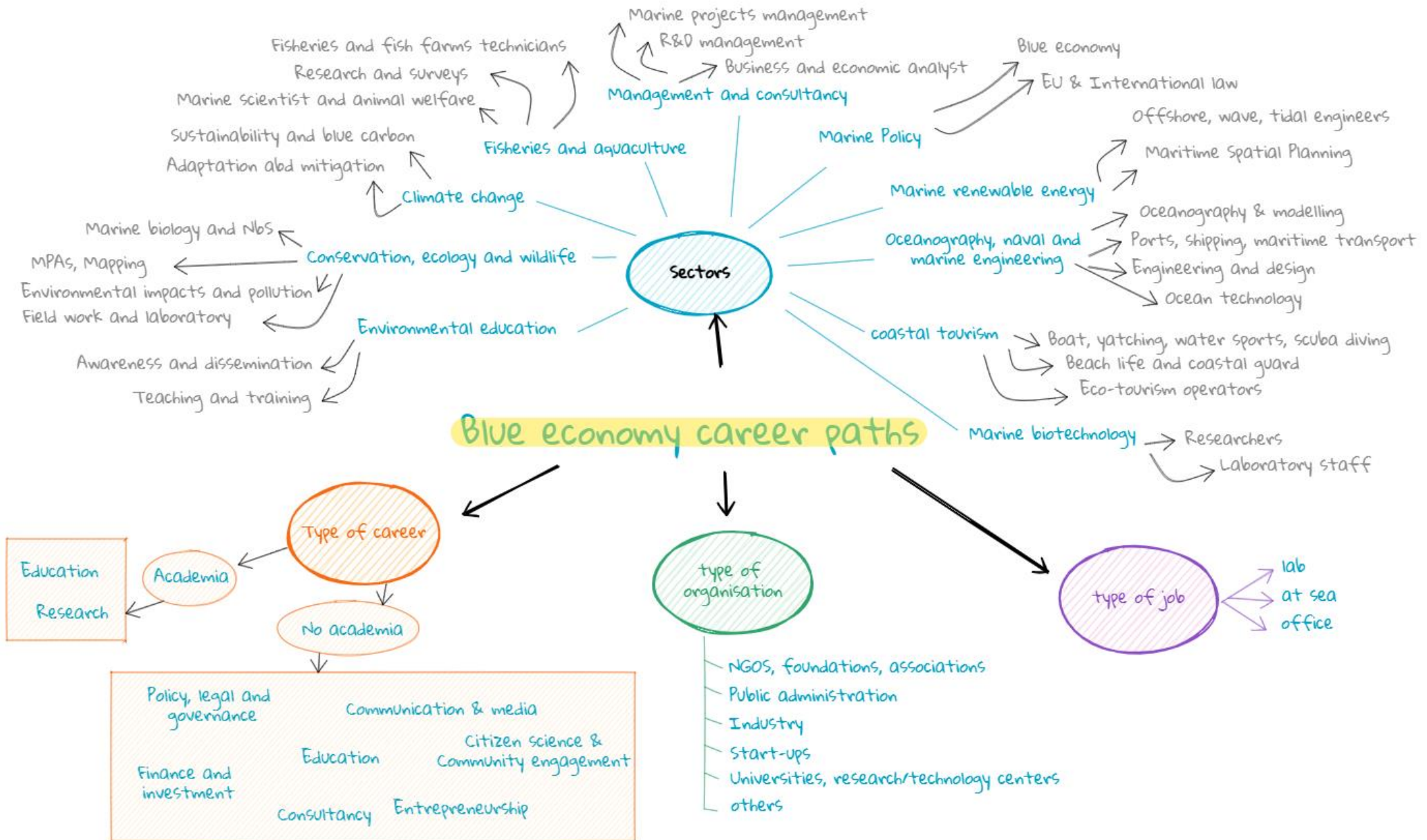


Career paths in the Blue Economy



Co-funded by
the European Union

Blue economy career paths





Marine bio- technology

Commercialization of non- traditional products

Job opportunities:

- Research
- Marine environment
- Biomass production and processing
- Product innovation and differentiation
- Technology and infrastructures
- Policy and regulatory framework





Marine renewable energies

Fasted growing sector in EU

Job opportunities:

- Mechanical work and marine engineering
- Supply industry and construction
- Project development
- Operations and maintenance
- Boating and transport
- Research and science
- Marine permitting and environmental regulations.





Aquaculture

One of the most dynamic blue economy sector

Job opportunities:

- Genetic improvement of the species
- Design of recirculating aquaculture systems
- Digitalisation in aquaculture
- Use of satellite monitoring
- Fish handling systems
- Use of remotely operated vehicles (ROVs)



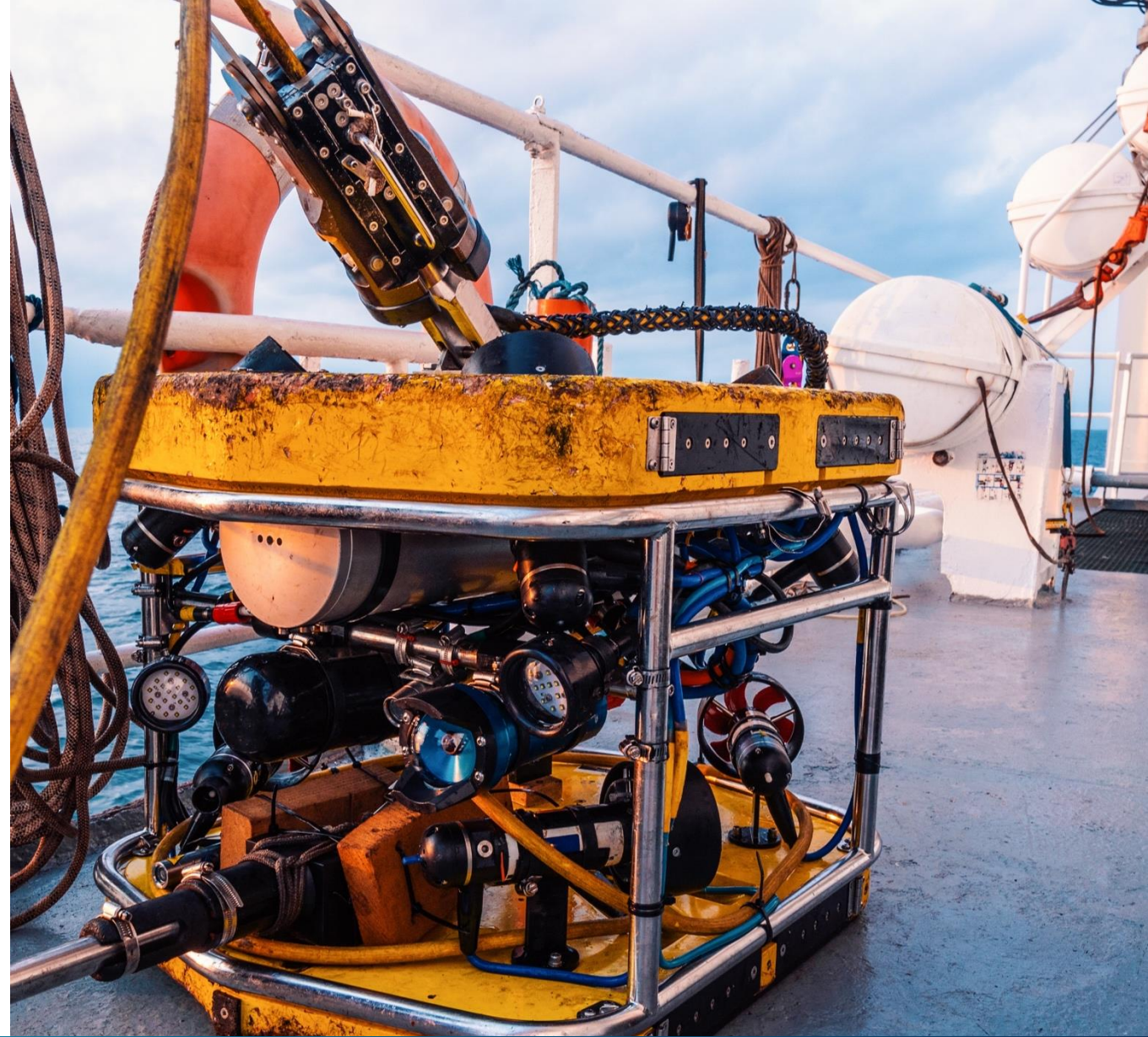


Blue tech and marine observation

Turning ocean data into relevant information

Job opportunities:

- Smart sensors for ocean monitoring and vessel recognition
- Unmanned sea systems
- Digital twin and digital technologies (high-performance computing, artificial intelligence, big data and the internet of underwater things) for ocean observation.





Desalination

Modernization of facilities to meet the demand

Job opportunities:

- Plant operators
- Engineers
- Water quality/environmental/chemist scientists
- Reverse osmosis specialists.





Sustainable coastal eco-tourism

New tourism model

The areas of emerging job opportunities include:

- Digital platforms for tourism services
- Use of technologies (virtual reality, remote tourism and augmented reality)
- Sustainable boating.
- Climate change adaptation management
- Carbon neutral models





Maritime Spatial Planning

Transversal to integrate the different ocean users

Job opportunities:

- MSP planner
- Policy-makers
- Mapping & modelling
- Environmental officers



Career canvas

Career Canvas

<p>What I want to achieve</p> <ul style="list-style-type: none"> • What is your long-term career goal in the Blue Economy? • Where you do see yourself in 10 years? • What roles, industries, or projects excite you? <p>1.</p>		<p>Why I want to achieve it - Values</p> <ul style="list-style-type: none"> • What impact do you want to create? • What motivates you? <p>2.</p>	
<p>Key Strengths & Skills</p> <ul style="list-style-type: none"> • What are your top 3 skills or strengths? What are you good at? • What makes you stand out in your field? • What do other gain from you? <p>3.</p>	<p>Areas for development</p> <ul style="list-style-type: none"> • What skills or knowledge do you need to improve? • How will you develop them (training, mentorship, experience)? 		<p>Networking & Mentors</p> <ul style="list-style-type: none"> • Who are 3 people (mentors, colleagues, industry leaders) who can support your growth? • How can you connect with them? <p>5.</p>
	<p>Saboteurs</p> <ul style="list-style-type: none"> • What are the aspects that decrease your energy? • What do you want in your professional life in 10 years? <p>4.</p>		<p>Action Steps</p> <ul style="list-style-type: none"> • What 3 concrete actions will you take to move forward in your career? • Set a deadline for each action (within next 6 months) <p>6.</p>
	<p>Challenges & Barriers</p> <ul style="list-style-type: none"> • What obstacles could slow down your progress (e.g., lack of resources, gender bias, work-life balance)? • How can you overcome them? 		



Leadership



Co-funded by
the European Union

Feminine Energy

Receptive
Passive
Contractive
Intuitive
Inward

NATURAL FEMININE

Unconditional Love	Stilness
Understanding	Flow
Nurturing	Radiance
Tenderness	Surrender
Kindness	Sensitivity
Intuitive	Emotional
Creative	Ease
Feeling	Allowing

WOUNDED FEMININE

Victime	Neediness
Powerless	Co-dependency
Weakness	Over-sensitivity
Manipulation	Over-emotional
Withholding	

Find the BALANCE

Masculine Energy

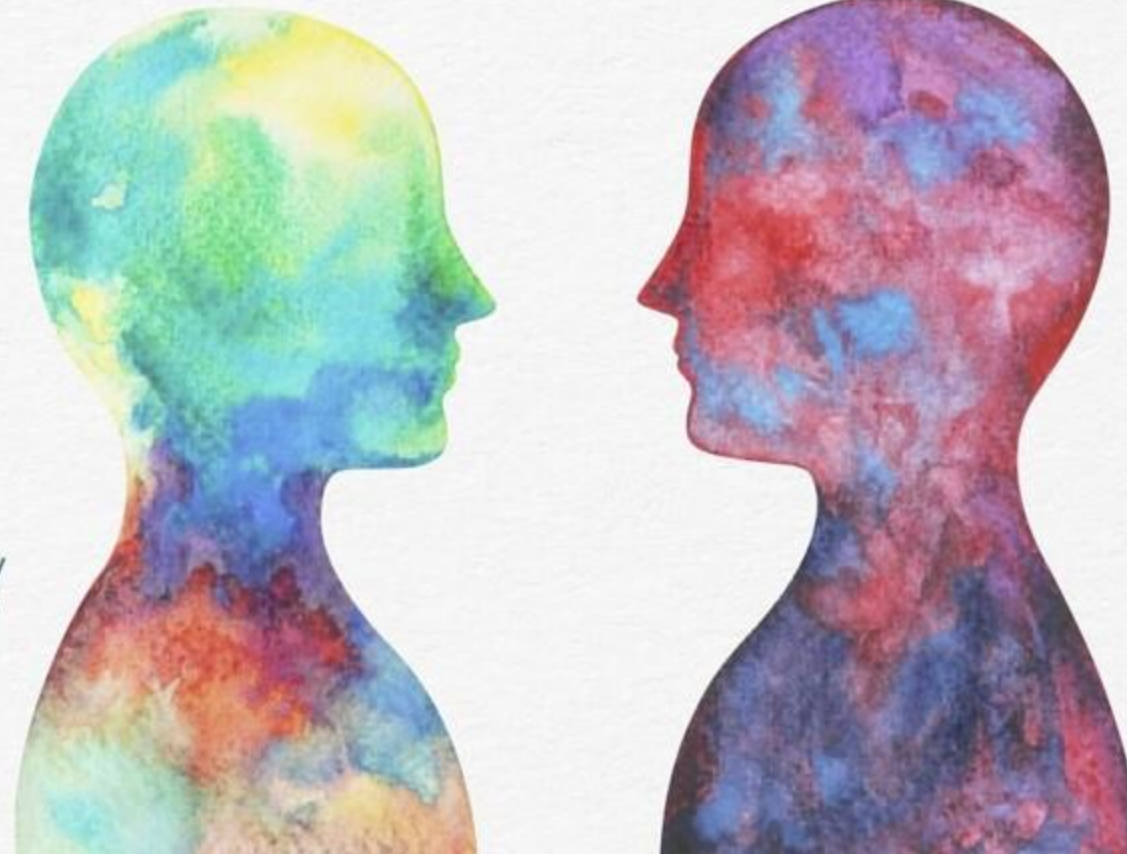
Projective
Active
Giving
Expansive
Outward

NATURAL MASCULINE

Confidence	Protection
Inner Strength	Clarity
Responsibility	Boundaries
Focus	Courage
Logical	Discipline
Support	Capable
Stability	Certain
Direction	Assertive

WOUNDED MASCULINE

Perpetrator	Confrontational
Abuse of power	Criticism
Dominance	Abuse
Aggression	Avoidance
Control	Unsupportive
Competitive	Unstable





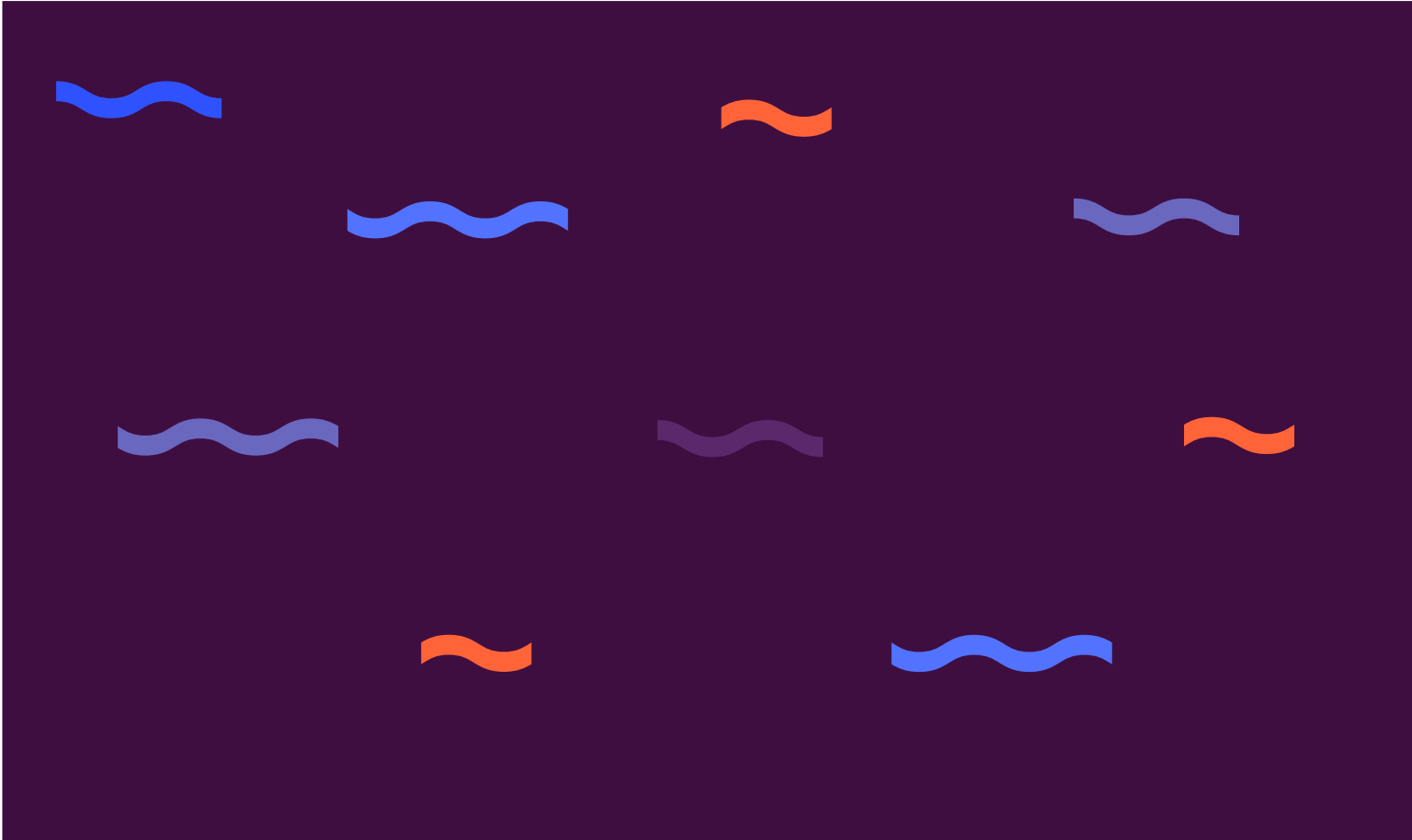
Take action



Co-funded by
the European Union

Do it
Today





Co-funded by
the European Union

Celia Murcia
Blue-jobs



celia.murcia@blue-jobs.com



FOLLOW US!

